PRAVI MISHRA

UI/UX Designer

CONTACT

650-235-4339
contact@creativepravi.com
linkedin.com/in/pravimishra

PORTFOLIO

creativepravi.com

EDUCATION

MBA
Dec 2010 | Alagappa University

CERTIFICATION

Advance Diploma in Computer Application | Dec 2006
Certificate in Web and Graphics design | Dec 2010

PRO SKILLS

Photoshop/Illustrator/InDesign
Balsamiq
InVision/Sketch/Adobe XD
HTML/HTML5
CSS/CSS3
JavaScript
WordPress
PowerPoint
SharePoint/Office 365

SUMMARY

- Working as a UI/UX Designer for more than 6 years with strong skills in Web and Graphics design across diverse domains in IT Industry.

- Extensive experience in using UX design best practices to design solutions, and a deep understanding of Mobile-first and responsive design.

- Skilled at creating CSS Architecture and defining W3C Standards, translating marketing and informational content into a functional website.

- Experience in working with clients/ end users to conduct User Experience Research, understand detailed requirements, design complete User Experiences and map to client needs.

- Responsible for detailed and rapid Wireframe, Mockup/ Prototype development, preparing usability test cases to perform the validation and documenting the front-end requirements for multiple projects.

- Excellent analytical, negotiation & inter-personal skills with demonstrated communication, relationship management, motivation and decision-making skills.

- Experience in working with different teams, developers, Marketers and Managers to produce deliverables. Excellent team player and capable of quick adaption to challenging environments.

EXPERIENCE

UI/UX DESIGNER

NVXL TECHNOLOGY, INC. | FREMONT, CA ———————————————— **AUG 2017 – JAN 2019**

Roles and Responsibilities:
- Works closely with Design, Development, Program Management, Marketing Research, Analytics and other teams to develop user-centered features
- Monitor work against the production schedule, provide updates to the Design and Development Manager and report any technical difficulties
- Collaborate with developers, test engineers, product managers, project managers, QA and marketing to create amazing user interfaces and to conceptualize and produce dynamic designs
- Execute all visual design stages from concept to working with backend developers
- Develop dynamic interfaces using Responsive Frameworks, such as CSS3 and best practices to make the portal available across all kind of devices (i.e. Android, IPhone, IPad etc).
- Responsible to develop Usability Test cases and to perform the UI validations

Project Highlights:
- Spectrum Customer Dashboard
  - Product dashboard for customer to visualize the metrices for NVXL Tempest.
- NVXL Company Website and Customer Portal
  - Designed and Developed portal using HTML, CSS, JavaScript and with latest frameworks and Hosted on WordPress.com

UI/UX/GRAPHIC DESIGNER

AANASOFT | FREMONT, CA ———————————————————— **JAN 2017 – AUG 2017**

Roles and Responsibilities:

- Responsible for using latest frameworks such as Responsive Frameworks, Bootstrap and best practices to make the Web and Mobile Apps available across all kind of devices (i.e. Android, IPhone, IPad etc).
- Responsible for Prototyping and to generate Wireframes/ Mock-ups
- Responsible for Content Publishing, Video/Sound/Multimedia Editing and Optimization.
- Responsible for Graphics development for the game and working close with development team to provide ad-hoc designing needs.

Project Highlights:

- AanaSoft Customer Portal and Branding
    - Public website for the company
- Food Network Portal and Mobile App Development
    - Website and a Mobile app for an online food network
- Mobile Game for Kids
    - A mobile app for Android and IPhone suing Apache Cordova framework.

UI/UX DESIGNER

WELLS FARGO | FREMONT, CA ———————————————————————— **MAY 2016 – DEC 2016**
STAFFING COMPANY- INTERSOURCES INC/Vaco SF LLC

Roles and Responsibilities:

- Responsible for UX research, UI design and working with stakeholders to translate the requirements to a functional website and to write the Usability Test cases for UI testing.
- Used the HTML, CSS, JavaScript and latest frameworks to create the POC of SharePoint Portal and demonstrated UI capabilities of SharePoint 2016.
- Responsible for designing and developing for Design themes including Master Page and Layouts using responsive Frameworks such as CSS3, bootstrap to make the portal available across all kind of devices (i.e. Android, IPhone, IPad etc).

Project Highlights:

- Branding and Design for SharePoint Portal POC

UI/UX DESIGNER

ONCODETECTOR | CA ————————————————————————— **MAR 2016 – MAY 2016**
STAFFING COMPANY- INTERSOURCES INC

Roles and Responsibilities:

- Responsible for creating wireframes and working directly with client to get the Approvals.
- Used the HTML, CSS, JavaScript and latest responsive frameworks to create the Website Layout, Designed Pages and make them available across all kind of devices (i.e. Android, IPhone, IPad etc).
- Used Adobe Creative Suit to design Images and rendering components such as Pages, Layouts, Banner, Logo, Design Themes etc.
- Developed User Manual, Help Videos to help packaging team for roll-out planning.

Project Highlights:
- Creating OncoDetector Customer Portal and a Mobile App
  - An app to determine the cancer stage by uploading their biopsy

WEB DESIGNER

MULTIPLE VIA UPWORK.COM | CA ⸻⸻⸻⸻⸻⸻ **JAN 2013 – FEB 2016**
INDEPENDENT CONTRACTOR

Roles and Responsibilities:

- Completed more than 10 projects which includes Architecting the layout/ templates design and providing consultation/ solution to users to resolve their business Need.
- Designed and developed functional and complete websites for business users.
- Designed different sites and graphics for Desktop, Tablet and Mobile devices.
- Worked for different clients and performed verity of work including Wedding Planning, Shopping Cart, Carpool, Reality, Portfolios, Salon etc.

Top Feedbacks/Recommendations:

- I couldn't have been happier with the speed and quality of Prabhneet Mishra's work. I wouldn't hesitate to recommend her and will gladly hire her again in the future.
- This freelancer was extremely professional and delivered on time. She also gave me a lot of options and was always willing to incorporate my suggestions. I will definitely consider her for similar projects in the future.
- This was my first Elance project, and everything worked out very well. I am using this contractor for an additional project at the moment.

Projects:
- Remax Realtor Portal
- Letmecelebrate.com
- OurCarpool
- Workflow2Go

WEB DESIGNER

ORNATE TECHNO SERVICES PVT. LTD | INDIA ⸻⸻⸻⸻⸻ **JUN 2011 – NOV 2012**

Roles and Responsibilities:

- Wireframes development and documenting the front-end requirements
- Implement CSS code structure, Browser Compatibility etc.
- Created and designed graphics including icons and logos using Photoshop.
- Created corporate web sites, portals and large-scale web applications.
- Responsible for quality assurance of finished websites.